

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting

Tuesday, May 25, 2021

Attendance

Michael Carro, Chairman , Jean Pierre N’Dione, Adam Cobb, Patti Sonnen, Robert Bender, *ex officio*, Casey Jones, *ex officio*, and Walker Wilson, Executive Director

Call to Order

- a. Chairman Carro called the meeting to order at 7:31 a.m.
 - a. Comments for Chair- Chair Carro would like Mr. Wilson to share the Homelessness Task Force 7-point plan with the board when it is available.
 - b. Chair Carro and Mr. Wilson will be meeting with Mayor June 2 to discuss possible Palafox Street Closure and Noise issues on Palafox.

Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was unanimously approved.
- c. The minutes of the regular meeting of the DIB held on May 5, 2021 were unanimously approved.

Finance

- a. DIB April Financials were unanimously approved.
 - a. Board appreciated P&L for Market and would like to look at ways to use profit from Market to improve the Market.

On-Going Business

- b. StreetPlus April Report

1. The StreetPlus team lost an employee in March. Lori has yet to find a replacement and it is placing too much pressure on the current employees.
 2. Board would like to explore all options to help mitigate this pressure being placed on StreetPlus employees
- c. Marketing Report
- i. Friends of DT secured full funding for digital artwork project for FooFoo Fest.
 - ii. 14th anniversary Market received a ton of coverage through local media outlets.
- d. Palafox Market
1. Palafox Market 14th Anniversary was a success and the Covid Vaccine Site had 35 patients walk in.

New Business

- a) Palafox Market Manager Search
- a. Sydney Barrow informed Walker Wilson her last day would be 5/26 and Walker is currently searching for replacement.

On-Hold

- a. Fountain Lighting Project
- b. DIB Projects Idea
- c. Pensacola Mardi Gras- May 29th
 - a. No Palafox Market will be held.
- d. RFP Legal Services
 - a. A motion was made for Executive Director to sign engagement Letter with Quintairos, Prieto, Wood & Boyer, P.A.

Public Comment

None

Adjournment

- a. The meeting was adjourned at 9:35 a.m.

NEXT MEETING June 22, 2021